BILAL SHAHJEHAN BAJWA

Video Editor & Animator

+92 321 4367735

bilalshahjehanbajwa@gmail.com

H#3 ST#4 (Farooq Street) Main Bazaar Saeed Pur Multan Road, Lahore, Pakistan

ABOUT ME

I am a skilled Video Editor with 5+ years of experience, passionate about leveraging AI tools and Unreal Engine to craft innovative and visually stunning content.

PROFESSIONAL SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Media Encoder
- Adobe Photoshop
- Adobe Illustrator
- OBS Studio
- Capcut
- Nano Banana | Meta AI
- Higsfield AI | Grok
- ChatGPT | Gemini
- Seedance AI

EDUCATION

Virtual University of Pakistan (2016 - 2020)

- BS Software Engineering

EXPERIENCE

BreakWater - Media Creator & Editor (Mar 2026 - May 2026)

- Developed a 16:9 founder introduction video explaining the company's vision, the app's purpose, core functionality, and benefits for prospective users and stakeholders.
- Created the official Apple App Store preview video, showcasing the app's key features, user experience, and value proposition to improve product presentation and user acquisition.
- Produced high-converting 9:16 vertical promotional videos for Instagram and Facebook advertising campaigns, optimized for mobile-first engagement and paid social performance.

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EXPERIENCE

- Designed and edited role-specific promotional video campaigns tailored for three primary user segments: Hosts, Creators, and Travelers, highlighting unique features and user journeys for each audience.
- Produced short in-app profile switching transition animations (2–3 seconds) to create a smooth and engaging user experience when switching between account types.
- Maintained brand consistency across all video assets through cohesive motion graphics, typography, color treatments, and visual storytelling.
- Created optimized animated GIFs for email marketing campaigns, enhancing user engagement while maintaining compatibility across major email clients.
- Designed lightweight promotional GIFs that effectively communicated product features and marketing messages for use in email newsletters and customer lifecycle campaigns.
- Created AI-generated images for hotel rooms and outdoor areas, including image enhancement, object removal, and quality improvement for marketing materials.

DMoose - Video Editor (Jan 2025 - Jan 2026)

- Edit engaging reels, story videos, and promotional content for Facebook, TikTok, Instagram, and Amazon products.
- Apply dynamic transitions, text overlays, and effects to enhance visual appeal and engagement.
- Ensure videos align with brand identity and current social media trends.
- Optimize content for platform-specific formats and audience preferences.
- Collaborate with the marketing team to create high-quality short-form content.

Self Employed - Freelance Video Editor (2023 - 2024)

- Generated accurate and impactful captions using AI, enhancing video accessibility and engagement tailored for brand Oriel Magnesium ↗.
- Vlogs editing of high-quality recorded Videos from iPhone, adding SFX, dynamic transitions, masking, and essentials graphics to make them highly engaging for audience for Ahmad Vlogs↗
- Edited and trimmed videos for YouTube Shorts, adhering to platform-specific requirements.
- Improved audio quality by increasing volume levels for better audience experience.

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EXPERIENCE

SOCO PK - Lead Video Editor (2022)

- Created videos based on provided scripts and voiceovers.
- Worked with scripts in MS Word format and researched relevant content online for download and use in linear editing.
- Edited videos to meet the final render dimensions for Facebook and Instagram.
- Managed two distinct projects: The Pakistan Tellers ↗ and AnnoyedPakistani ↗.
- Focused content on Pakistan's politicians, political state, and current crises.

MindWhiz - Senior Video Editor & Animator (2020 - 2021)

- Shot photos and A-Roll & B-Roll videos of various brand products using DSLR cameras.
- Pre-edited music and videos to prepare for final editing.
- Post-edited videos, including Insta/FB stories, intros, promotions, teasers, and 2D animation-based videos.
- Collaborated with creative associates to develop video concepts for each project.
- Worked closely with creative associates and graphic designers to ensure the best final output.
- Cross-checked final content before uploading to Facebook and Instagram.
- Utilized Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, and OBS for video production.

PNY Trainings - Senior Video Creator & Editor (2019 - 2020)

- Shot scripted videos using DSLR cameras.
- Recorded review footage of students for video content.
- Pre-edited voiceovers and videos to prepare for final editing.
- Post-edited videos by trimming, adding music, color grading, and incorporating graphics to enhance visual appeal.
- Managed live streaming of important functions on the company's Facebook page.
- Uploaded completed videos to various social media platforms.
- Led and supervised a team of video editing interns.
- Cross-checked the work of graphic design interns to ensure quality and consistency.
- Gained valuable experience and overcame challenges during the internship.

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EXPERIENCE

Segment Next - Professional Video Creator and Editor (2019)

- Created professional videos based on provided scripts and voiceovers.
- Worked with scripts in PDF format containing hyperlinks for specific assets.
- Downloaded and aligned assets in Adobe Premiere Pro as per script requirements.
- Maintained a linear video structure to ensure seamless alignment with the script.
- Delivered high-quality video content for SegmentNext ↗ and PixelEnemy ↗.

INTERESTS

- Exploring AI Tools
- New Technology
- Gaming ↗
- Workout